



WORLD FISHERIES DAY 2021 AWARDS



Best Quasi Government Organization (Marine)

Kerala State Co-operative Federation for Fisheries Development Limited (MATSYAFED)

1. INTRODUCTION:

MATSYAFED, the Kerala State Co-operative Federation for Fisheries Development Ltd., was registered on 19th March, 1984 as an Apex Federation of 651 primary level Fishermen Development Welfare Cooperative Societies in the coastal fishery sector with an objective to ensure the economic and social development of the fishermen community by implementing various schemes aimed at



Picture 1: MATSYAFED Office Building

promoting the production, procurement, processing and marketing of fish and fish products.

335 Societies are in the marine area, 198 in the inland and 118 are women co-operatives with the total membership of more than 3 Lakhs.

Over the years, 'MATSYAFED' has partnered with 'Kerala Fisher folk' to maintain a productive and sustainable fishing that is committed

to the protection and replenishment of fishery resources. Their vision continues to be hand-holding the fishers through credit linkages, technological innovations, capacity building etc and ensure socio-economic development of the entire fishing community.

2. ORGANISATION:

The administration and management of MATSYAFED is vested with a 22-member Board of Directors voted to power through a democratic system of election from members of the affiliated primary cooperatives headed by the Managing Director. There are seven divisions to carry out all the activities of the organisation. Each division is headed by a Deputy General Manager for Personnel Management, Planning, Project Formulation, Implementation, Monitoring, Reviewing and Evaluations.

MATSYAFED has ten District Offices one in each of the nine Maritime districts and one in the Inland district of Kottayam. The District Managers with a team of supporting staff co-ordinate and supervise all the activities at the district level. In every district there are 3 – 7 Project Offices (Field Level Cluster Office) and the Project Officer is in charge of this office. The Project Officer guide the fishermen community and co-ordinates implementations of the various projects at the grass root level. Total 891 staff (Full time: 187, part time: 704) are working in the organization of which 62 are women.



3. KEY ACTIVITIES:

MATSYAFED has undertaken a number of activities since its inception (listed below) and mobilised funds from NCDC, Central and State Government, Banks and NETFISH-MPEDA to the tune of Rs.44,406.58 lakhs in the past 3 years for continuous financing to the societies, fishermen, SHGs and women vendors. Below is the list of various activities that are being taken up by MATSYAFED:

1. Implementation of the National Cooperative Development Corporation (NCDC) assisted Integrated Fisheries Development Project (IFDP)	2. Kisan Credit Card to Fishers
3. Formation of Self-Help Group among fishermen family members & providing credit facilities through National Backward class finance Development Corporation (NBCFDC) and National Minority Finance Development Corporation (NMDFC) at 6% interest per annum	4. Loan Distress Relief Scheme (Writing Off Outstanding MF/IFL loans in case of death or chronic diseases of beneficiaries, collecting premium of 0.35% of loan)
5. NBCFDC & NMDFC Self-employment loan schemes and Microfinance programmes	6. Empowerment of SC/ST Fishermen and Women SHGs
7. Interest Free Loan to Women Fish Vendors	8. Production Bonus Scheme for Fishermen
9. Interest subvention for fishing input loan and for fish vending loan	10. Chain of Hi-tech Retail Fish Marts
11. Motorisation Subsidy (Motorisation of Country Crafts with OBM below 10 HP)	12. Infrastructure development in Harbours and selected fish markets
13. Gear Subsidy (For cash purchase of webbings from Matsyafed Store)	14. Fishermen Personal Accident Insurance Scheme
15. Fishermen Debt Relief Scheme	16. White Kerosene Bunks
17. MATSYAFED Input Security Scheme (MISS)	18. Capacity Building
19. Blue Revolution	20. Vanitha Bus



Picture 2: MATSYAFED Fish Mart, Puthupally



Picture 3: Kerosene Bunk established by MATSYAFED



Picture 4: MATSYAFED Mobile Fish Mart



Picture 5: Empowering SHGs

4. INFRASTRUCTURE DEVELOPMENT ACTIVITIES:

In addition to the key activities, MATSYAFED has also undertaken activities pertaining to Infrastructure Development and Marketing Support for assisting the traditional fishermen in Kerala thereby ensuring an improvement in income. The below table (Table 1) shows the list of activities that were undertaken by MATSYAFED in the last 3 years (FY 2018-19 to FY 2020-21):

Table 1 : Infrastructure Development and Marketing Support Activities undertaken by MATSYAFED in the last 3 years

Sl.No	Activity	No. of units taken up	Investment/ Expenditure (Rs. In Lakhs)	No. of beneficiaries impacted
1	Fish Mart	50	Rs. 405.00	188
2	Franchisee Fish Mart	51	-	153
3	Base Station	5	Rs. 9.48	38
4	Anthipacha Mobile Unit	10	Rs. 143.00	30



Picture 6 : MATSYAFED Fish Mart managed by fisherwomen



Picture 7 : MATSYAFED Base Station & Fish Mart

5. BUSINESS OPERATIONS:

MATSYAFED has established many fisheries business activities with a focus to provide timely assistance to the beneficiaries, reduction of operating expenses and made a huge impact in improving the disposable income of the fishermen.

Sl. No	Activity	Description	Quantity (Nos./Kg)	Gross Profit (Rs. In Lakhs)
1	Fish Auction	Beach level auction of fish caught by fishermen	79,300.75	-
2	Commercial Activities	Matsyafed have 3 Net Factories, 1 Out Board Motor Division, 1 Ice Freezing Plant, 1 Chitosan Plant & 2 Fish Manure Plants for the production and supply of fishing inputs and value-added products from fish	725.60	5584.08
3	Aquaculture Activities	Matsyafed have 4 hatcheries for the production of quality prawn seeds and 3 Fish farms for fish farming and Aqua Tourism	946.32	534.71
4	Kerosene Bunks	Established 13 Kerosene Bunks for the supply of kerosene to fishermen at subsidized rate	33378.52	864.55
5	Diesel Bunks	Established 10 Diesel Bunks in Harbour site to supply fuel to fishing	35112.04	800.81
6	Fish Booth	Established 45 Fish Booths for the procurement of fish from the fishermen and supply of quality fish to consumers	-	1779.07

6. IMPACT CREATED:

MATSYAFED has created a remarkable impact on the lives of the fishermen community through its holistic approach. By minimising the intervention of middlemen and on boarding the fishermen to institutional framework have benefitted 36,983 fishermen by introduction of beach level auction system through which 79,300.75 Kg were auctioned during FY 2018-19 to FY 2020-21, distributed 33,378.52 litres of subsidized kerosene to 13,000 fishermen, employed 42 widows of Oakhi victims in MATSYAFED Net Factory, ensured availability of interest free loan to fishermen, compensated the loss of fishing inputs in natural calamities through Matsyafed Input Security Scheme, mobilized Rs. 1,286 crores from NCDC, NBCFDC, NMDFC assisted scheme to the societies & fishermen, provided marketing support by from its 46 Fish Marts, 6 Mobile Units and issued KCC to 726 fishermen. MATSYAFED has contributed immensely towards uplifting the fishermen community and their financial condition. For their commendable performance, MATSYAFED has deserved the place for the “Best Quasi Government (Marine)” Award on the World Fisheries Day 2021.

